

SPONSORSHIP PACKAGES

BENEFITS	Platinum	Dimond	Gold	Silver
	INR 1500000.00	INR 1000000.00	INR 500000.00	INR 300000.00
PRE EVENT				
Sponsor Recognition in planning committee	YES	YES	NO	NO
Sponsor Recognition on Website	100 words description with hyperlink	50 words description with hyperlink	Logo	Logo
ONSITE BENEFITS				
Recognition as a sponsor on the conference attendee badges & Lanyards	Yes	Yes	No	No
Delegate Passes - Complimentary fulltime delegate registration passes	25	20	15	10
Special discount on further registration of employees	50%	30%	20%	10%
Advertisement stands from main gate to conference venues (3' x1.5')	Premier Location Limited to 20 Nos	Premier Location Limited to 15 Nos	Ecellent Location Limited to 10	Ecellent Location Limited to 5
Attendee giveaway placed in attendee bags (provided by the sponsor)	Yes	Yes	Yes	No
Company Recognition on Event Signage & Marketing Materials	Prominent	Prominent	Listed	Listed
Session Sponsorship opportunity	First Priority in selection	Second Priority in selection	Third Priority in selection	fourth Priority in selection
Exhibition Table Space - Preferential location (allocated in order of sponsorship level)	Premier Location Limited to 4 Table Spaces	Premier Location Limited to 3 Table Spaces	Ecellent Location Limited to 2 Table Spaces	Good Location Limited to 1 Table Spaces
Sponsor Recognition in Press Releases	Yes	Yes	No	No
Sponsor Recognition on Tote Bags	Yes	Yes	No	No
POST EVENT				
Advertisement in souvenir	Last Page Full A-4	Front – Back Page – A4	Second Last page – A4	A4 Size inside Souvenir
Post event analysis - Comprehensive post event analysis report based on feedback and survey from delegates	Yes	Yes	No	No
Delegate list - Electronic delegate list provided within 14 days of the close of event (subject to privacy conditions)	Yes	Yes	No	No
Electronic communications - Logo and acknowledgement of sponsorship as part of post conference communication sent to conference attendees	Yes	Yes	No	No